

# **TRACE® DATA PROTECTION & PRIVACY CLIENT SERVICES**

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# ABOUT US



Founded in Edinburgh, UK  
Serving clients remotely globally,  
with UK and US bases



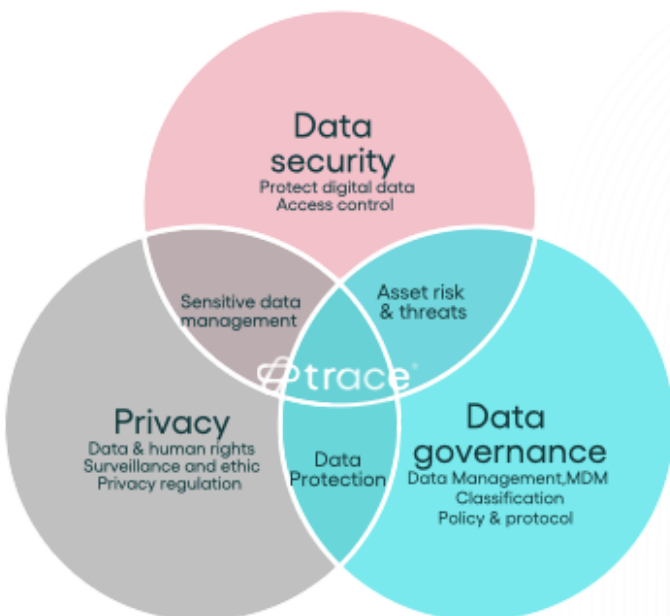
Team Trace® brings together decades of in-depth experience in privacy, data security and data governance to provide our clients with considered consultancy, managed compliance software, and training.

Sorcha Lorimer, a qualified privacy professional and experienced data leader, founded Trace® to fulfill a market need for a more holistic and proactive approach to help clients look after sensitive data. Trace® bring privacy, data protection and security together to help our clients build a culture of Privacy by Design and sustain good data management and transparency.

Team Trace® is based in the UK and the US, but serve ambitious companies all over the globe with remote consulting and support. We're sector agnostic, working with clients from tech, to manufacturing, FMCG to third sector.

## Why Trace®

- We help clients sustain trust and competitive advantage through Privacy by Design strategies and risk-based frameworks
- Our difference: cross-functional expertise; complete but flexible solutions.

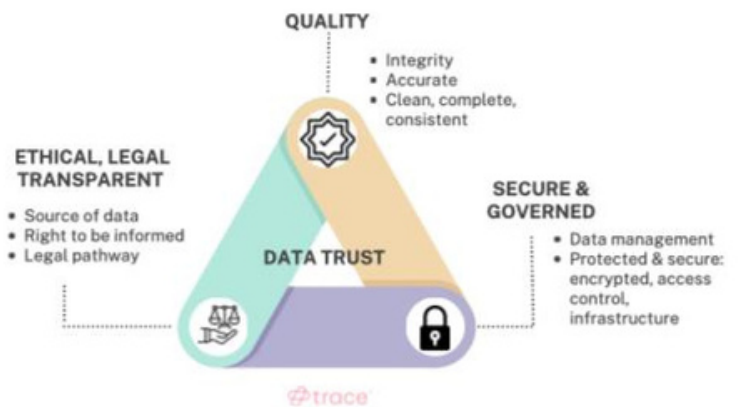




## Trace® clients, accreditation



## We help our clients shift left








From:  
Unclassified data, security and compliance gaps

To:  
Accountable, transparent and understood sensitive data flows, with risks proactively managed



## OUR PROJECT SERVICES

	<b>Data protection and privacy consultancy</b>	Expert professional services to support your compliance. From privacy and data security strategies to roadmaps, we can help with point support
	<b>DPIA as a service</b>	Our certified and experienced team can help with a one-off Data Protection Impact Assessment (DPIA). Whether it's a DPIA on your tech platform or for a key project, we provide objective assurance in this focussed point project
	<b>Audits and baselines</b>	A bespoke approach to auditing, right sized to your organisation's size and stage. We analyse and assure your compliance with global data protection laws like the GDPR and CCPA, health-checking your processes, third-party data sharing and policies to uncover and mitigate risks and gaps. Whether you need a refresh, to start from scratch or assurance for investors or stakeholders, we can help
	<b>Privacy by design as a service</b>	We coach and guide your team to understand the power of applied privacy and a <i>by design</i> approach. We then help you build and mature your privacy framework to help you embed the principles into the design of your propositions, tech stack and business processes
	<b>Training, facilitation and coaching</b>	We offer expert-led privacy training and coaching through our engaging digital courses, workshops, and bespoke learning services.



## OUR OFF-GOING AND ONGOING SERVICES



### **Data Protection Officer (DPO) as a service**

Hire a Trace® data protection expert as your appointed DPO or 'privacy lead' to proactively manage your data protection programme. Your DPO will help you sustain compliance with global regulations such as GDPR. Our outsourced service covers all aspects of compliance from DPIAs, to liaising with the regulator in the event of a breach.



### **Chief Privacy Officer (CPO) as a service**

Hire a senior advisor to oversee and lead your privacy programme, presenting to your senior team and key clients. Your virtual CPO will help your organisation embed Privacy by Design, direct and coach your team, and operationalise compliance.



# How we work



## Approach

Join up data governance, security, IT & legal to enable business and support strategy for sustainable scale



## Discover

Key personal and sensitive data flows, risks, compliance gaps & data management practice



## Align

With your key functions (Marketing, Ops, HR, Systems): threats, opportunities, and your business objectives



## Analyse

Third-party processors, data hotspots, your data lifecycle and digital footprint, threats



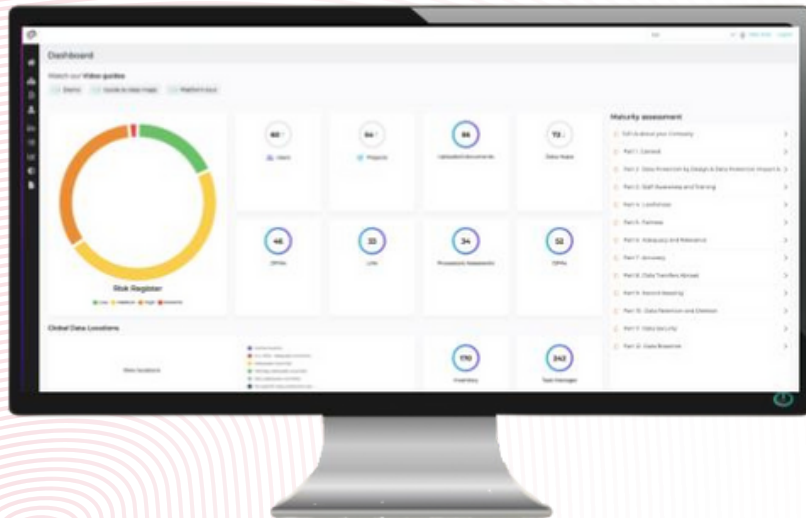
## Deliver

Baseline or refreshed artefacts and processes  
Board presentations  
Actionable roadmaps  
Audit reports



## Support

Point consultancy or ongoing DPO and CPO services. We deliver flexible, expert support to help our clients implement changes



## The Trace® App

- Complements consultancy,; your on demand, managed consultancy toolkit
- Evergreen GDPR compliance processes and artefacts
- Integrations
- Helps your team collaborate on workflows, and visualise progress
- Secure, data minimised (meta data). Hosted on Azure infrastructure.

## Testimonials

*"As an organisation with a complex global structure, data protection compliance seemed like a daunting topic to tackle, but Trace was able to break the issues down in simple bite-sized chunks, so that even the most reluctant staff engage..The platform is so effective, yet simple to use. I cannot recommend them highly enough."*

**-Richard Hart, WWF International**

*"We've been delighted to work with .. Trace Data who enabled us to put Privacy by Design principles into practice quickly and effectively. This has enabled us to accelerate progress against our mission."*

**-Kevin Collins, CEO, Smart Data Foundry**

**Read more testimonials [here](#).**

A photograph of a woman with long, wavy hair sitting at a table in a bright, modern setting. She is looking out a large window. On the table in front of her are a pair of glasses, a white cup of coffee on a saucer, and some papers. The scene is bathed in warm, golden light, suggesting sunrise or sunset.

Thank you

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