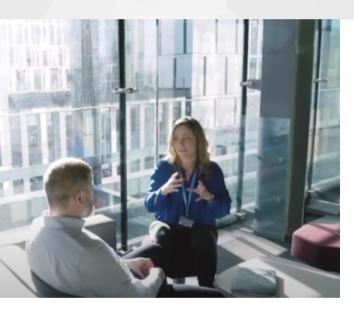
## UK GDPR representative services



If you sell to or monitor UK-based data subjects but you're not based in the UK, you may need a UK representative in line with Article 27 of the UK GDPR compliance requirements.

At Trace we help organisations meet their obligations with our flexible and efficient UK GDPR representative service, which includes:

- Understanding your data processing flows, and reviewing your Records of Processing Activity (RoPA) in line with the requirements
- Handling liaison and communications with UK data subjects and the Data Protection Authority (the Information Commissioner's Office, the ICO) on your behalf
- Acting as a named contact on your privacy notice, for the ICO and UK data subjects (for example, your customers)
- Helping you maintain an evergreen RoPA and fresh privacy notice.



## WHY CHOOSE TRACE AS YOUR UK GDPR REPRESENTATIVE?

- Tap into our expert team of qualified Privacy and Information security experts.
- Leverage our platform to help automate your RoPA.
- Build efficiencies and gain flexibility: we provide support
  when you need it and use our platform and model
  processes for out of the box best practice without the work.

## **HOW OUR SERVICE WORKS:**

- Our team will set up a short introduction and discovery video call
- Our experts will review data flows (or existing RoPA) and privacy notices and identify any gaps or improvements
- We create the agreement (you are obliged to authorise a representative in writing) to act as your UK rep
- We update your relevant compliance artefacts (RoPA, privacy notices) with you
- We work with you to liaise with the ICO and UK data subjects on an 'on demand' basis and can maintain your evergreen RoPA and privacy notice.